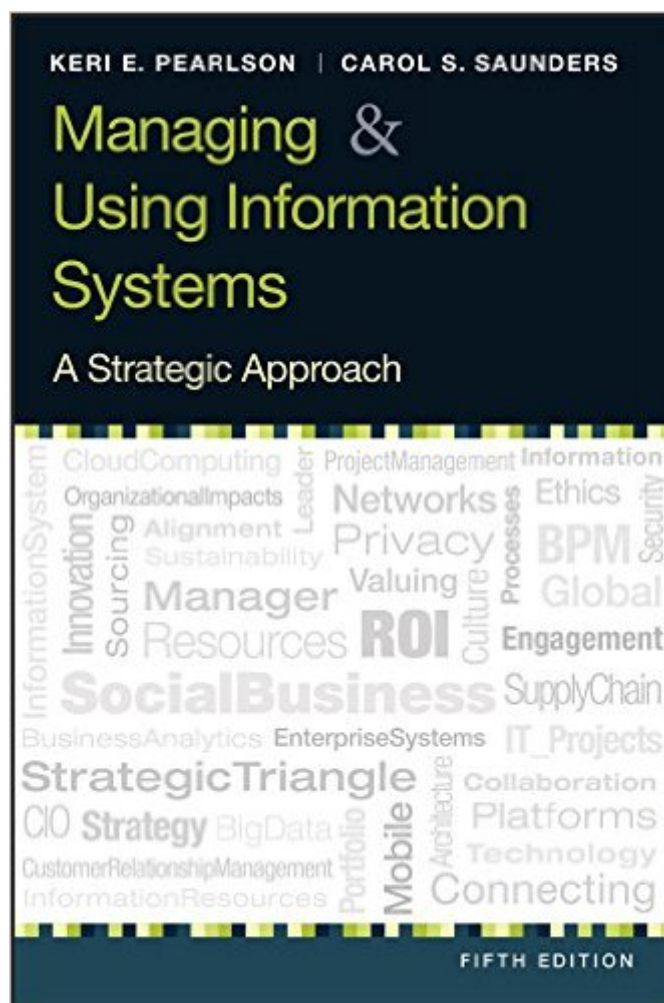


The book was found

Managing And Using Information System



Synopsis

Pearlson and Saunders',*Managing and Using Information Systems: A Strategic Approach*, Fifth Edition, conveys the insights and knowledge MBA students need to become knowledgeable and active participants in information systems decisions. This text is written to help managers begin to form a point of view of how information systems will help, hinder, and create opportunities for their organizations. It is intended to provide a solid foundation of basic concepts relevant to using and managing information.

Book Information

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Customer Reviews

I'm usually able to overlook a few typos here and there, but this book is in terrible shape and needs a thorough review by the publisher. I've had to pause to parse quite a number of sentences due to missing words, missing punctuation, and typos. It's quite rough going, and even a cursory review should have caught many of these. Errors are throughout all chapters I've read so far. The author states up front that this book doesn't delve deeply into current IS platforms, which is fine, but why not at least direct us to other resources that do a good job of this? The book is giving a decent review of various business models and isn't too technically intensive. For my purposes, this is a plus, but perhaps others would find this a detriment. Again, it would be nice to be pointed to other resource to fill this gap. Given that I complain about grammar and typos, I hope my review is relatively free of them.

Bought this as required reading for an MBA class. Fairly easy read. Some concepts were over my head. Not having any IS experience I sort of expected that though. But they do a good job of bringing the info down to real world level without making you feel like it's dumbed down.

I wish all textbooks were like this. Small and easy to carry around with. The summary of each chapter does a pretty good job, and the charts within the chapter are very helpful. However, the material is sometimes redundant.

This book was assigned as the text for an MBA course I am taking. It is well written and very understandable. The case studies included in the text help the reader really understand the concepts being discussed. The book is printed on good quality paper. Proofreading could have been better. There are a lot of typographical errors for a textbook, so I can only rate it 4 out of 5.

Books was ordered and received in 2 days!The book is in excellent condition. I'm using it for a Managing Information Systems Class.Very thorough with good detail and information on current companies.

I too am reading this book as part of one of my MBA classes. I admit that the content is interesting, considering the topic. However, the book is so poorly written that it is completely distracting and very frustrating. Literally, by the third page, I had a list of several mistakes (from spelling errors, to misuse of homonyms, and just plain using the wrong word in a sentence). Also, the sentences often don't flow well within the paragraphs and often lack any attempt at transitioning smoothly between ideas. I can understand a few mistakes, but there are too many to be excusable, especially considering this is the fifth edition of this publication. If I were the author and/or the publisher, I would be embarrassed to have my name on such a poorly written book, especially as it intended to be read by highly educated individuals.

I do not recommend this since it's so difficult to read. Average chapter is about 30 pages of DENSE material. Not light reading. Probably to save a nickel, the publisher uses single space 4 and 6 point font (look at your average small print on the back of your credit card, then imagine reading 30 pages of that, single spaced). I'm not joking. I have pretty good vision and this is very difficult to read. I've also found at least one editing error (wrong use of a word). Overall, I give it a poor recommendation. List price is about \$70, a total ripoff. I feel robbed and I only paid \$36 used.

This book was required for my INFS Management Application - INFS-6610 class. It's nice that it's a paperback and a smaller book than my Real Estate Investment textbook. It's easier to fit and lighter weight to go in my backpack.

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